

# WISE.BLUE CASE STUDIES

---



## NEW CASE STUDIES!

Discover how we helped Kefir Games achieve 170% ROI by applying MAP (mobile audience platform) and TAP (Twitter audience platform) criteria to their "Last Day on Earth: Survival" campaign.

[VIEW CASE](#)

See how we used the "like for reminder" Twitter product for the first time in Russia to reach the maximum amount of interested audience in promoting the Lada Vesta.

[VIEW CASE](#)