

MARKETING NEWS

Hello Facebook Myanmar and Cambodia

Digital marketers, representatives of top agencies and the key decision makers in Myanmar and Cambodia gathered at Hello Facebook events, which officially launched Httpool's partnership with Facebook in these countries.

The high level event offered an in-depth insight into topics related to the role of Httpool as Facebook Authorized Sales

Partner. Participants learned about strategies and solutions to reach customers and be more engaged in initiatives taking place at Facebook and helped them understand CPG insight and best practices, as well as actionable methods on how to build CPG brands and grow business with Facebook Solutions and Apps. Creativity was a hot topic and marketers could learn from an array of best creative practices and case studies.



Twitter Academy - Zurich, Switzerland

Our second Twitter Academy in Switzerland was a great success. Our experts talked to top marketers in Switzerland about trends, tips and upcoming events.



Facebook Creative Workshop

Httpool team in the Baltics organised a creative workshop for designers, project managers and managers from top Estonian creative agencies. A total of 50 participants spent the afternoon discussing best creative practices for maximum impact on Facebook.

