

BUSINESS DEVELOPMENT NEWS



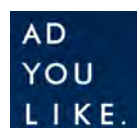
We held a planning session in Vienna where we defined the yearly targets, outlined the key priorities and strategy for 2020. Sarunas will provide more details to each country.



We finally rolled-out the Spotify Programmatic buying in Austria. Markets have been asking for this option for many years and after Austria, we will be expanding to Poland, Romania and the Czech Republic, as well as Hungary, Slovakia and Bulgaria.



We are reviewing a cooperation opportunity with Lifesight, a real time AI-powered audience data platform that enables advanced user localisation based targeting.



We are reviewing the potential for cooperation with Adyoulike.com - a native SSP tech solution that is looking for a partner across all our geographies.



Our Hong Kong team is leading a setup of TD as a replacement of Appnexus solution. We expect it to be up and running in February.



We will revisit the cooperation on selected markets in April.