

CASE STUDIES

Facebook success story: BlueSun Hotels and Resorts - Croatia

Our team in Croatia helped a hotel chain focused on family tourism implement an easy and interactive solution to create a better customer experience. The main objective of the campaign was to increase the number of bookings via chatbots, while providing custom solutions and optimizing agent interaction time per booking. Check out how

the use of Facebook ads, retargeting and chatbot made BlueSun Hotels triple their staff in the call center and lower the price per lead for 300%.

[LINK TO CASE STUDY FILE HERE](#)

Hooray for the Croatian team!



We believe many of you are executing brilliant campaigns and we are keen to learn from your industry expertise. Feel free to submit your outstanding campaign [HERE](#).

Check out all published Case studies [HERE](#).