

# TECHNOLOGY NEWS

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The R&D team has reached all its monthly milestones and it is especially proud of the Wise.Blue Twitter API Solution launch.

We scored a few other victories:

- ☑ The new Autopilot campaign manager in Wise.Blue uses predictive analytics and improved heuristics to reduce the risk of overdelivery and to move faster towards targets.
- ☑ The performance dashboards in Wise.Blue is redesigned now offering modern style and colors reflecting our new rebranded scheme.
- ☑ Client custom audiences in AppsFlyer can be seamlessly shared with Wise.Blue, saving campaign managers precious time when setting up campaigns.